

Gianfranco De Rosa (www.gianfrancoderosa.com)
(Executive Producer) FILM, TV SERIES & ADVERTISING

"I am a positive, proactive, amiable and resolute person (at least that's what they say about me and I agree with it). In life and at work I like to shape and guide ideas and projects towards the road to success. I love solidarity (I'm an Civil Protection Volunteer and an ex Carabinieri for the Police Force), travelling, of course...Cinema and all forms of creativity".



He's been an executive film and advertising producer for over thirty years, based in Cinecittà Studios where he has his office. From 2001 to 2018 he was CEO/Founder and Executive Producer of the "EFC Group European Film Communication" until he exited the Group selling the brand in January 2019. Today he is a well-known Free-lance in Italy and abroad.

Gianfranco De Rosa was born in Naples (1969) in the Vomere district, where he spends his boyhood. After completing his higher studies and military duties in the Carabinieri (Police Force), he moved to Rome. In his twenties he realizes he has a big wish: to work in the cinema industry. Given his great passion for this industry and being an optimistic by nature, he gets in touch with many representatives of the most important European companies.

In 1993 he started his career in the film industry working at the "Cecchi Gori Film/Silvio Berlusconi Communication group" for several films directed by Carlo Verdone such as: "Perdiamoci di Vista", "Sono Pazzo" by Iris Blond, "C'era un Cinese in Coma"; and works with Daniele Luchetti for the movie "I Piccoli Maestri".

Thanks to his knowledge of the English language, matured during his journey in Los Angeles (USA), Miami (USA) and Brighton (England), he

collaborates with Dino De Laurentiis on several of his productions on behalf of American majors. Dino De Laurentiis becomes his mentor. In 1994 he goes to Morocco for a few months to produce the TV series named "The Bible", and then flies off to Malta for the making of 2 projects: "U-571" and "Submerged".

After a journey in Brighton (England) and four months in Los Angeles in 1997 for a master's degree in English, De Rosa is more involved in the international cinema context.

He returns to Italy for another successful movie, "Hannibal", directed by Ridley Scott. This project sees him protagonist in the organization of the movie, with the qualification of "Set Manager" as the movie's been made almost entirely in Florence, Italy.

In 1999 he produces and directs a short movie entitled "Mehari", about the murder of the journalist of "Il Mattino", Giancarlo Siani. The Special Mention at the Nastro Argento 2001 and the press approval during the international meetings at Cinema Sorrento 2000 convince De Rosa to buy all the rights to the work; in 2009 this international project became a film directed by Marco Risi, with the screenplay by Andrea Purgatori and Jim Carrington. The movie was produced by Angelo Barbagallo, president of API, and financed in part by Rai Cinema S.p.A.. De Rosa was the executive producer.

He then produces "Il Bosco Infinito"'s promo (about the dramatic story of a girl gone missing, Angela Celentano), winner of an Oscarino for best direction at the Lovere Festival and the Prize of the Municipality of Lovere. In 2003 he collaborates directly with BBC England and makes "Leonardo Da Vinci" and "The Inspector Lynley Mysteries". The same year he produces "The Exorcist Genesis" for Warner Bros, filmed in Cinecittà Studios and Morocco, where he is the tax representative for Warner Bros in Italy.

In 2005 the executive production for Granada Media (England) "Ghost Boat" is entrusted to him. At the same time he becomes an associate producer of the movie directed by Asia Argento

"Ingannevole è il Cuore Più di Ogni Altra Cosa", based on the novel by J.T.Leroy.

The following year he discovers the young debuting director Luis Prieto in Italy and entrusts him with the direction of a TV spot for RDS (Radio Dimension Sound); De Rosa reveals himself as a discoverer of talents. Cattleya subsequently entrusted Luis Prieto with the direction of the Italian top-grossing movie "I Want You".

In 2010 in Milan he produced the Sit-com "Casa Gorilla" directed by Erminio Perocco with Vittoria Cabello and the nice Gorilla del Crodino.

In 2012 he followed the movie "Cha Cha" by Marco Risi, produced by Angelo Barbagallo, in quality of General Director and in 2013 he produces the pilot episode for "Komikamente".

In 2015 he produces "Vita, Cuore, Battito" directed by Sergio Colabona, filmed in Florence, Naples, Barcelona, Ibiza, Formentera, and the movie became also an American blockbuster. In the same year, on behalf of SKY England, he produces part of the movie "Hooten and The Lady" set at the Royal Palace of Caserta, in Rome and in South Africa.

During this journey De Rosa has also produced numerous commercials for: Crodino, Bosch, Finish, MSC Cruises, Pepsi, RDS - Radio Dimension Sound, Carpisa, Le Bebé Jewels, Acqua Santa Croce, Qui Gioco, Grimaldi Lines. In 2015 he won the "Moige" award for the best add delivered to him at Chamber of Deputies in Rome.

In 2018, as Executive Producer, he produced the movie directed by Davide Cosco, titled "Psychedelic".

Gianfranco De Rosa is



an example of a producer claimed in the national and international field, involved in a competitive business in which he achieves important successes for which he exploits his extensive knowledge in the field of executive production. The development of a financial plan and film production plan, the making of a sample copy and an in-depth knowledge of the new 4-8K supports for a perfect organization and realization of an audiovisual product, represent daily processes to him. The perfection and high quality of the product is the goal for an extremely efficient and innovative enterprise system in the cinema and advertising industry.



In 2021 he published his first book "Ho due palle per raccomandazione", an autobiography that De Rosa wrote during lockdown 2020.

IMDB:

<http://www.imdb.com/name/nm0211247/>

LINKEDIN: <https://www.linkedin.com/in/gianfrancoderosa69/>

VIDEO Biography: https://www.youtube.com/watch?v=I9_Xm0gQbaA&t=18s

WEB: www.gianfrancoderosa.com

FILMOGRAPHY

- UN VIAGGIO LEGGENDARIO
Directed by Alessio Liguori
- PSYCHEDELIC
Directed by Davide Cosco
- HOOTEN AND THE LADY
Directed by Colin Teague

- THE AMERICAN PICKERS (Italian Episod)
- VITA, CUORE, BATTITO
Directed by Segio Colabona
- CHA CHA CHA
Directed by Marco Risi
- AD UN PELO DALLA VICTORIA (web serial)
Directed by Erminio Perocco, 20 episodes inspired by the Crodino's Gorilla
- FORTAPASC
Directed by Marco Risi, inspired by GIANCARLO SIANI story
- THE INSPECTOR LYNLEY MYSTERIES
Directed by Robert Bierman
- GHOST BOAT
Directed by Stuart Orme
- INGANNEVOLE E' IL CUORE PIU' DI OGNI ALTRA COSA
Directed by Asia Argento
- EXORCIST THE PREQUEL
Directed by Renny Harlin
- SUBMERGED
Directed by Ed Raymond
- KINGDOM OF HEAVEN – LE CROCIATE
Directed by Ridley Scott
- BLACK HAWK DOWN
Directed by Ridley Scott
- C'ERA UN CINESE IN COMA
Directed by Carlo Verdone
- I PICCOLI MAESTRI
Directed by Daniele Luchetti
- HANNIBAL
Directed by Ridley Scott
- SONO PAZZO DI IRIS BLOND
Directed by Carlo Verdone
- THE BOURNE IDENTITY
Directed by Doug Liman
- U-571
Directed by Jonathan Mostow
- DAYLIGHT
Directed by Rob Cohen
- SOLOMON AND SHEBA
Directed by Robert Young
- SLAVE OF DREAMS
Directed by Robert Young
- PERDIAMOCI DI VISTA

Directed by Carlo Verdone

VIDEOCLIP:

MYA – THE CALLING BAND– JOHN TESH

COMMERCIALS:

SUZUKI AUTO, PEPSI, GAVISCON, FINISH, BOSCH, CARPISA, CRODINO, FRESHUP, CAFFE' PALOMBINI, ACEA, CITTA' DI NAPOLI, ACQUA SANTA CROCE, RDS RADIO DIMENSIONE SUONO, GRIMALDI LINES, BON COFFEE, KOR@KOR, QUI GIOCO, CAFFE' BORBONE, ACEA, IL MESSAGGERO, LE BEBE' GIOIELLI, TORALDO CAFFE', MADAMA OLIVA, COMETE GIOIELLI.

PRIZES AND AWARDS:

2001 Nastro D'argento Miglior Corto "Mehari"

2003 Oscarino di Lovere (BG) per il miglior corto "Il Bosco Infinito".

2015 "Moige Award", received at the Chamber of Deputies, as Best Family Spot for "Le Bebè Gioielli"

Author of the book: "Ho due palle per raccomandazione" How to work in cinema and TV.

VOLUNTEERING ACTIVITIES:

Volunteer at the Ciampino Civil Protection Group Command – Rome (activity carried out on the Covid 19 epidemic).

CONTACTS:

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English Level: C1

Protected Category: Art. 18 Legge 68/99.

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 GDPR 679/16.